

LEGISLATIVE ADVOCACY AND PRIORITIES



NMSBA Fall Region Meetings

2016

Advocacy Objectives

- Promote the good work of public schools and school boards
- Build trust and credibility for public schools
- Counter negative information about public schools and school boards

Action Now!

- Get involved
- Find out what you're doing well
- Develop your messages
- Have your elevator speech ready
- Tell your story

Legislative Advocacy

- We must inform the our legislators about the good things happening in our districts
- We must develop good working relationships with our those who represent us in Santa Fe.
- We must all work together!

Key Messages

- We welcome accountability
- We have never been more focused on student achievement as we are today
- We have great students, teachers, administrators and school boards.
- We must demonstrate the effects of inadequate funding.

Communicate, Communicate

- Communicate at home in your district
- Communicate by phone
- Communicate by a visit
- Communicate during the legislative session

Utilize the School Board Legislative Advocacy Toolkit (page 21)

- School District Accountability (p.22)
- Getting Ready for the Session (p.23)
- Legislator Visits/Discussions (p.25)
- Adopt a Legislator (p.28)

2017 Legislative Resolutions

(page 29)

- Will be considered by NMSBA Resolutions
- Three (3) Representatives from each Region
- Meeting will be held at CES Offices Wednesday, September 28 at 10:00 a.m.



What are your top priorities?



Thank You!

***Now let's go out and advocate for
our school and our students!***